



2009 PRESS CREDENTIAL APPLICATION
May 17 – May 20, 2009
Detroit Marriott at the Renaissance Center

Thank you for your interest in covering the **2009 Black Enterprise Entrepreneurs Conference** hosted by **General Motors** and **ExxonMobil**. Press credentials are reserved for editorial staff currently employed by an established news outlet. **BLACK ENTERPRISE** will offer press registration on a limited basis. Please be advised that incomplete applications will not be processed.

****SPECIAL NOTE:** ALL APPROVED MEDIA REGISTRANTS WILL RECEIVE A CONFIRMATION VIA E-MAIL. ALL MEDIA OUTLETS ARE RESPONSIBLE FOR THEIR OWN TRAVEL/HOTEL ACCOMODATIONS.**

APPLICANT First Name _____ **Last Name:** _____

Company: _____ **Title:** _____

Address (NO P.O. BOXES): _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____

E-mail Address: _____

Signature: _____

TYPE OF MEDIA **Print** **Television** **Internet**

Circulation/Audience: _____

**ATTACH ONE OF THE FOLLOWING
REQUIRED DOCUMENTS TO THIS FORM**

Trade and Business Publications/Newspaper and Wire Services: Business card from established publication or media outlet with your name and editorial title. Current masthead that includes your name and editorial title.

Broadcast TV/Radio Reporters, Producers, and Camera/Sound Crews: Business card with your name, station and title representing your role OR broadcast station identification card with your name and title representing your role.

Freelance Writers/Reporters/Authors: An original letter on company letterhead clearly stating your assignment to the Entrepreneurs Conference OR two bylined, industry-related articles published within the last six months.

***Only three (3) credentials allotted per outlet.**

CREDENTIALS WILL ONLY BE ISSUED TO MEMBERS OF THE WORKING PRESS. We cannot issue credentials to corporate officers or sales, advertising, public relations, and technical support staff.

Please fax form to 212-886-9557, Attn: Alana Wyche.

Please direct questions or information requests to:
Andrew Wadium, Director of Media Relations
BLACK ENTERPRISE EVENTS
130 Fifth Avenue
New York, NY
Phone: 212-886-9598
Fax: 212-886-9557
wadiuma@blackenterprise.com

****BLACK ENTERPRISE RESERVES THE RIGHT TO REFUSE MEDIA CREDENTIALS TO ANYONE AT ITS DISCRETION****