

# 20 Recession Resistant FRANCHISES

FRANCHISE	TYPE OF BUSINESS	CONTACT	TOTAL COST	STRENGTHS
<b>AAMCO</b>	Automotive transmission repair and car care services	1-800-GO-AAMCO www.aamco.com	\$200,000–\$260,000	• Three-year consecutive unit growth
<b>MAACO Franchising Inc.</b>	Automotive paint and body repair shop	1-866-763-2579 www.maaco.com	\$250,000–\$300,000	• Services more than 12,000 vehicles a week, 600,000 a year
<b>Midas International Corp.</b>	Automotive maintenance and repair services	1-800-365-0007 www.midas.com	\$262,000–\$351,000	• \$1.1 billion in system-wide sales
<b>H&amp;R Block Tax Services Inc.</b>	Tax preparation services	1-800-869-9220 www.hrblock.com	\$25,000–\$70,000	• 5% average unit growth
<b>Jackson Hewitt Tax Service</b>	Tax preparation services	www.jacksonhewitt.com	\$29,000–\$67,000 (kiosk) \$50,000–\$96,000 (storefront)	• Exclusive provider of income tax prep services at Walmart stores
<b>Liberty Tax</b>	Tax preparation services	www.libertytax.com	\$56,800–\$70,000	• 20% annual average growth*
<b>Huntington Learning Center Inc.</b>	Tutor and supplemental education services	www.huntingtonlearning.com 1-800-653-8400	\$146,100–\$295,300 (Home-based) \$220,700–\$377,500 (Retail)	• Offers retail or home-based franchise solutions
<b>Kumon Math &amp; Reading Centers</b>	Tutor and supplemental education services	866-633-0740 www.kumon.com	\$33,000–\$131,000	• Partial rental subsidy for 12 months to qualifying franchisees
<b>Sylvan Learning</b>	Tutor and supplemental education services	1-800-284-8214 www.tutoring.sylvanlearning.com	\$179,000–\$305,000	• Largest provider of in-center, in-home, and online tutoring
<b>Church's Chicken</b>	Fast Food & Quick-Service Restaurant	1-800-639-3495 www.churchs.com	\$154,000–\$833,000	• 7.2% franchise growth for 2009
<b>Dunkin' Donuts</b>	Fast Food & Quick-Service Restaurant	www.dunkindonuts.com	\$240,000–\$1 million+	• World's largest coffee and baked goods chain
<b>McDonald's</b>	Fast Food & Quick-Service Restaurant	www.mcdonalds.com	\$500,000–\$1 million+	• 1st quarter operating income increase of nearly 7%
<b>Subway</b>	Fast Food & Quick-Service Restaurant	www.subway.com	\$84,300–\$200,000	• Nearly 23,000 franchised units in the U.S. (as of July 2009)
<b>Always Best Care Senior Services</b>	In-Home Care (non-medical)	1-888-430-CARE Ext. 9106 www.alwaysbestcare.com	\$38,200–\$67,600	• 5% off to minorities, additional \$5,000 off until November
<b>Comfort Keepers</b>	In-Home Care (medical & non-medical)	1-800-387-2415 www.comfortkeepers.com	\$50,000–\$74,000	• 4% average annual unit growth*
<b>Home Helpers</b>	In-Home Care (non-medical)	1-800-216-4196 www.homehelpers.cc	\$33,900–\$64,000	• 8% average annual unit growth*
<b>Homekeepers International</b>	In-Home Care (non-medical)	507-252-8117 www.homekeepersinternational.com	\$40,000–\$50,000	• Discounts available to qualifying minorities
<b>ServiceMaster Clean Inc.</b>	Commercial and residential disaster restoration services	1-800-255-9687 www.servicemasterclean.com	\$41,500–\$105,000	• 15% off initial franchise fee for janitorial license to ethnic minorities
<b>Servpro Industries Inc.</b>	Commercial and residential disaster restoration services	www.servpro.net	\$51,000–\$161,000	• Double-digit percentage growth for 10 consecutive years
<b>Steamatic Inc.</b>	Commercial and residential disaster restoration services	800-527-1295 www.steamatic.com	\$42,500–\$100,000	• Discount to minorities who convert businesses to franchise

\*AVERAGE 3-YEAR FRANCHISE UNIT GROWTH (SOURCE: FRANDATA)